



HOLIDAY PARK  
B R O C H U R E





# THE BEST EXPERIENCE FOR YOUR GUESTS

Increase your nightly guest price by up to 500% with our specially designed, HSG282 compliant, Jacuzzi® Lodge+ Hot Tubs.\*

\*Data from Airbnb examined the average nightly price for a one weekend stay across 20 locations in the UK\*

# PUT YOURSELF TOP OF GUEST SEARCHES

'Jacuzzi' is the keyword entered into search engines when customers are looking for a holiday with a difference. There are 38,000 holiday-related web searches involving the Jacuzzi® brand on average every month in the UK.

Choosing Jacuzzi® guarantees you an enhanced visibility within a crowded digital market and adds value to your property and services.



# THE JACUZZI® BRAND

The relentless motivation that drives Jacuzzi® brand forward is simple - to create wellbeing products that improve people's mental and physical state.

From the founding days of the brand in the 1940s, Jacuzzi® products are now manufactured in three continents and enjoyed by users across more than 100 countries.

By employing thousands of people around the world, and representing decades of innovation, design, performance and ease of use, we've earned the trust of millions, globally.



**SWIM SPAS**



**HOT TUBS**



**COMMERCIAL**



**SAUNAS**



**BATH TUBS**



**SHOWER & STEAM**

# HERITAGE

The story of the Jacuzzi® brand began with a father's unwavering love for his son.

In the 1940s, Candido Jacuzzi's toddler son, Ken, developed rheumatoid arthritis. Driven with a purpose to help relieve his pain, Candido invented a hydrotherapy pump for the family bathtub.

The invention, known as the J-300 pump proved a success.

Once the first sale of the pump was made in the 1950s, the industry for at-home hydrotherapy was brought to life.

Thriving and flourishing more than 65 years later, the Jacuzzi® brand continues to propel the industry forward with the caring mindset the J-300 pump was built on.



## 1900s

The Jacuzzi family departs Italy for the United States and transforms the aviation and agriculture industries.



## 1940s

When Ken was diagnosed with rheumatoid arthritis, his father, Candido, invented a portable hydrotherapy pump. It was placed in the family bathtub to provide pain relieving hydrotherapy. This pump is known as the J-300.



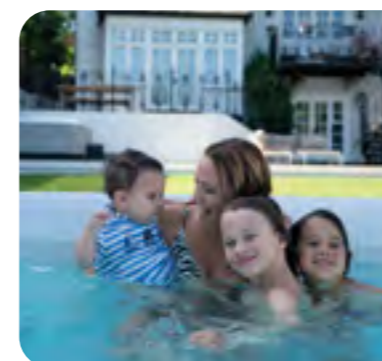
## 1950s

The J-300 pump was presented on national daytime television show Queen for a Day. Boasting 20 million viewers, the Jacuzzi® brand became an overnight sensation.



## PRESENT

The Jacuzzi® brand has been awarded more than 700 patents and the number continues to rise. This is a result of continual breakthroughs in jet engineering, design and technology innovations.



## FUTURE

The Jacuzzi® brand continues to develop products that have a positive impact on people's health and wellbeing. Jacuzzi® maintains the position of industry leader and the most recognised hot tub brand in the world.

# JACUZZI® HOT TUBS HAVE BEEN INSTALLED IN HOLIDAY PARK ACROSS THE UK

“ We chose Jacuzzi® because they really are the recognised brand and quality product of the hot tub industry.

Greg Mumford, Chief Executive  
- Richardsons Leisure Limited



“ Our decision to purchase Jacuzzi® Hot Tubs was based on the fact that we are a 5\* resort. We wanted a brand association, and we wanted our guests to benefit from the quality of Jacuzzi®. Price was a consideration but it wasn't the major consideration. We were more concerned with quality and service. The most important feature is the complete drain which is saving us 30 minutes per hot tub on the changeover. I very much hope Jacuzzi® will be part of our future park developments.

Mike Pearce, Park Owner -  
Strawberry Field Holiday Park



“ If we didn't have hot tubs, we wouldn't have had half the business we created this year. After looking around we decided Jacuzzi® were the best product and have the best after-sales service, which was really important.

Laura Corner - General Manager  
Aysgarth Lodges - Leisure Resorts



“ A Darwin Holiday and Leisure Resort offers holidaymakers the perfect place to relax and unwind. Each newly developed resort features luxurious accommodation in a beautiful setting and Jacuzzi® Hot Tubs have become a key component of this.

Every element of our guest's stay has been considered and with the Jacuzzi® Hot Tubs that our Premier lodges offer, Darwin are able to provide a luxury and well-being experience that is unrivalled throughout the holiday park industry and leaves our guests re-booking time and again.

With the support and interaction from the team at Jacuzzi®, Darwin have combined our genuine understanding of our guests holiday expectations with the market leading expertise and products of Jacuzzi®. Partnering with Jacuzzi® has meant that the right hot tubs have been ordered, delivered and installed in one hassle free process across our resorts.

Jacuzzi® Hot Tubs have proved to be an integral part of our product offering, and the lodges that feature them are usually our most popular. The price differential that a hot tub unit can attract has made them a sound part of our business strategy and we will continue to work with Jacuzzi® Hot Tubs going forward as we deliver more high quality holiday resorts around the UK. Darwin Holiday and Leisure Resorts, carving memories for life with a little help from our friends at Jacuzzi®.

Mark Kennedy - Group Development &  
Procurement Manager





# CLEAN WATER

CLEARARRAY® 5-Stages of filtration including inline dosing and CLEARARRAY® UV-C technology makes water management simple, time efficient and HSE HSG282 compliant.

## UV-C SYSTEM



Nature-inspired technology that neutralises pathogens

Works with traditional chlorine or bromine sanitiser, for sensitive skin

The same technology used in bottled drinking water, aquariums and hospitals



## UP TO 5-STAGE FILTRATION PROCESS\*

- STAGE 1** The surface skimming weir works clean the surface, while trapping large debris for easy removal
- STAGE 2** The high-quality filter removes microscopic particles and debris as water is pulled through it by the circulation pump
- STAGE 3** The circulation pump turns over all hot tub water every 15-minutes, 24-hours a day in compliance with HSE HSG282 guidelines
- STAGE 4** CLEARARRAY® uses power of air and light to reduce chemical usage and destroy water contaminants and pathogens
- STAGE 5** Inline chemical dosing sanitises water in compliance with HSE HSG282 Guidelines

All acrylic models in every collection feature CLEARARRAY® Active Oxygen™ technology and multi-stage filtration.

\*Stages of filtration vary by collection.

# QUALITY

Our Jacuzzi® engineering teams are constantly innovating.

We're creating hot tubs that are energy efficient and use the best, most sustainable materials available.

For you, this means while your guests relax, so can you knowing the hot tub is purposefully built for high use commercial environments.



## PROFUSION™ SHELL

Three layers for a strong, scratch-resistant shell.

## ENERGY EFFICIENT INSULATION

EcoShield technology on Lodge+ reduces consumption by up to 15% vs other foam insulations.

## PROVINYL COVERS

Enhanced durability, stain and UV resistance vs normal vinyl covers for heavier wear in commercial environments.

## HIGH FLOW FILTRATION

The high flow circulation pump allows all water to be filtered every 15 minutes and can run for 24-hours per day to comply with water care guidance.

## PUMP TO JET RATIO

Precise pump to jet ratio for optimised water pressure in every seat.

## SYNTHETIC CABINERY

High quality, durable, UV-resistant cabinetry.

## DURABLE BASE

Resistance to nature and moisture ensures long-lasting durability.

## MADE IN ITALY

Jacuzzi® Lodge+ Hot Tubs are made in our Italian manufacturing facility in Valvazone.

## QUICK DRAIN

Quick Drain reduces drain times by up to 50% compared to standard drain pipes. All water is emptied preventing stagnant water.



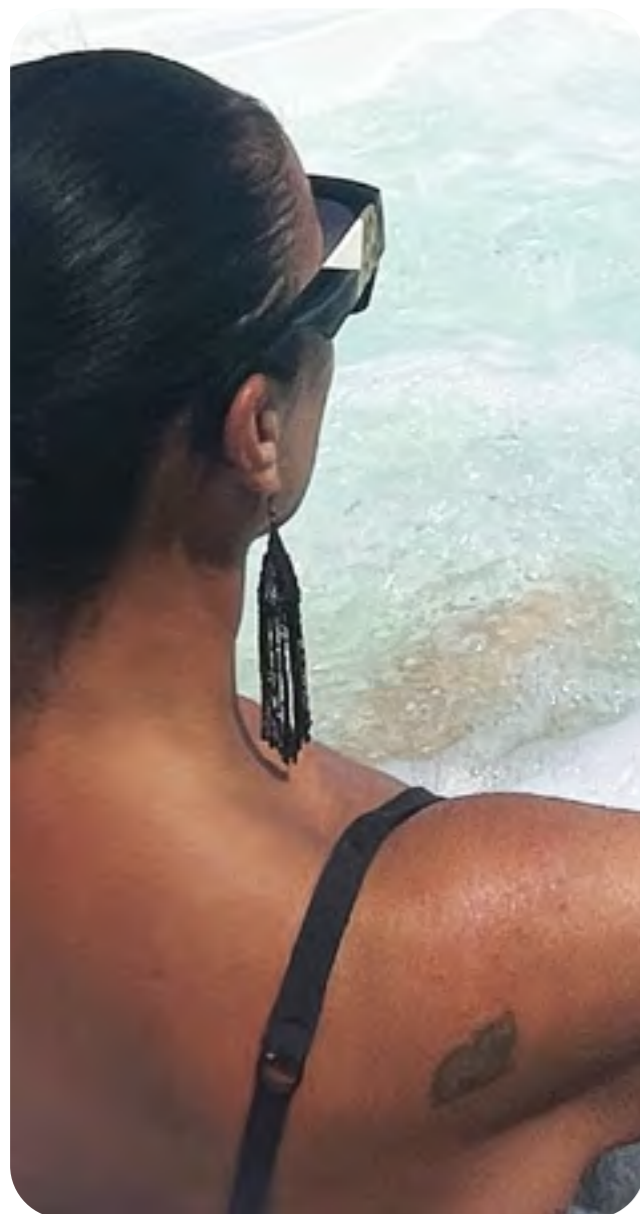
# THE LODGE+ COLLECTION



# THE LODGE+ COLLECTION

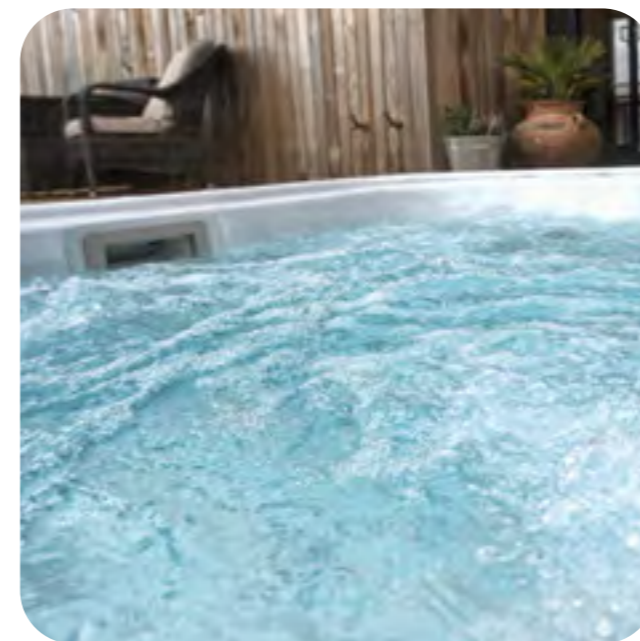


When frequency and flexibility are paramount for the use of hot tubs within your business, Lodge+ has all the answers. It can be used as both a free standing hot tub or built in. So wherever you have the space, you know Lodge+ will blend in seamlessly. Each of the features have been designed for constant efficiency and immediate use while ensuring utmost hygiene whilst guaranteeing the easiest maintenance possible...resulting in an experience that becomes an asset to your business.



## HSE HSG282 COMPLIANCE

- In-line water chemical dosing automatically sanitises the hot tub water
- Lodge+ filtration system turns all water over in 15 minutes for 24-hours a day
- Temperature lock controls prevent guests adjusting water temperature



## DESIGNED FOR COMMERCIAL

- Anti-knock "jets and lights" LED guest control panel with separate hidden full control panel
- Consumables sensitive to damage, loss, or degradation removed such as pillows, acrylic mounted air controls, and speakers
- New ProVinyl covers with greater durability, stain and UV resistance are designed for heavier wear commercial use
- Option for heat exchanger plumbing allows businesses to use their own source of heating



## EASE OF MAINTENANCE

- Complete quick drain and re-fill reduces hot tub turnaround time by up to 50%
- 5-Stage filtration including ClearRay UV Sanitisation kills 99.9% of pathogens
- Eco-Shield perimeter insulation uses our advanced insulation technology to reduce running costs by 54% vs non insulated hot tubs

# LODGE+ L



## Lodge+ L LOUNGE

Seating up to 6 people, the Lodge+ L hot tub is suited for rentals that accommodate more people. The full body lounge and barrier free seating makes this model ideal for socialising and it meets the HSE HSG282 compliance requirements. If you're looking for a quality commercial model that can be placed in a larger space, gives basic control to the user, complete power to you as the lodge owner, and simple maintenance, the Lodge+ L hot tub could be the right option for you.

**Dimensions\*:** 223 cm x 211 cm x 90 cm

**Seating capacity:** 5-6 (1 Lounge)

**Total jets:** 24

**Underwater LED multicolour light:** ✓

**LED control panel:** 1

**Anti-knock LED guest control panel:** ✓

**CLEARRAY® UV-C Technology:** ✓

**In-line Chemical dosing:** ✓

**ECO shield insulation:** ✓

**Filtration:** 5-Stage

**Electric heater (3kw) and circulation pump:** ○

**Heat exchange:** ○

**Quick drain:** ✓

**Marine kit:** ○

**Circulation pump:**

Always on + full water turnover every 15 minutes

### ACRYLIC OPTIONS



Platinum

### CABINETRY COLOURS



Silverwood

### PROVINYL COVER



Grey

✓ Standard ○ Optional

Images for illustration purposes only. Dimensions and specifications provided for guidance only, actual product may vary. Please speak to your local retailer for pricing or for more information.

To view the full collection, please visit [jacuzzi.com](http://jacuzzi.com)

\*All hot tub dimensions are shown in: L x W x H.



# LODGE+ M



## Lodge+ M

Seating up to 4 people, the Lodge+ M is a holiday park hot tub suited for smaller occupancy stays. With upright barrier-free seating which includes hydrotherapy that targets both the upper and lower back and a cool down seat, HSE HSG282 compliance, low maintenance and a more compact size, if you're looking for a commercial hot tub that will fit into a smaller indoor or outdoor space, caters for families and children, the Lodge+ M hot tub could be the right balance between the options.

**Dimensions\*:** 200 cm x 185 cm x 90 cm

**Seating capacity:** 4-5

**Total jets:** 20

**Underwater LED multicolour light:** ✓

**LED control panel:** I

**Anti-knock LED guest control panel:** ✓

**CLEARARRAY® UV-C Technology:** ✓

**In-line Chemical dosing:** ✓

**ECO shield insulation:** ✓

**Filtration:** 5-Stage

**Electric heater (3kw) and circulation pump:** O

**Heat exchange:** O

**Quick drain:** ✓

**Marine kit:** O

**Circulation pump:**

Always on + full water turnover every 15 minutes

### ACRYLIC OPTIONS



Platinum

### CABINERY COLOURS



Silverwood

### PROVINYL COVER



Grey

✓ Standard O Optional

Images for illustration purposes only. Dimensions and specifications provided for guidance only, actual product may vary. Please speak to your local retailer for pricing or for more information.

To view the full collection, please visit [jacuzzi.com](https://www.jacuzzi.com)

\*All hot tub dimensions are shown in: L x W x H.



# LODGE+ S



## Lodge+ S LOUNGE

With the ability to seat up to three people, the Lodge+ S is designed for lodges that cater for more intimate, private bookings. If you're looking for a compact hot tub option that includes a full body lounger, you're more limited for space, is HSE HSG282 compliant, straightforward maintenance and offers a range of hydrotherapy between the small number of seats, the Lodge+ S could tick all the boxes you need in an ideal commercial hot tub.

**Dimensions\*:** 185 cm x 165 cm x 90 cm

**Seating capacity:** 2-3 (1 Lounge)

**Total jets:** 16

**Underwater LED multicolour light:** ✓

**LED control panel:** 1

**Anti-knock LED guest control panel:** ✓

**CLEARARRAY® UV-C Technology:** ✓

**In-line Chemical dosing:** ✓

**ECO shield insulation:** ✓

**Filtration:** 5-Stage

**Electric heater (2kw) and circulation pump:** ○

**Heat exchange:** ○

**Quick drain:** ✓

**Marine kit:** ○

**Circulation pump:**

Always on + full water turnover every 15 minutes

### ACRYLIC OPTIONS



Platinum

### CABINETRY COLOURS



Silverwood

### PROVINYL COVER



Grey

✓ Standard ○ Optional

Images for illustration purposes only. Dimensions and specifications provided for guidance only, actual product may vary. Please speak to your local retailer for pricing or for more information.

To view the full collection, please visit [jacuzzi.com](http://jacuzzi.com)

\*All hot tub dimensions are shown in: L x W x H.



JACUZZI® HAS DELIVERED  
GREAT RESULTS FOR  
HOLIDAY PARKS ACROSS  
THE UK

LEARN MORE AT  
**JACUZZI.COM**



A white Jacuzzi hot tub with a grey wood-grain finish is situated on a wooden deck. To the left of the tub, a silver tray holds a glass pitcher and two glasses of green liquid. A book titled 'STEPHEN KING' is placed on a small, round, grey wicker table next to the tub. The background shows a lush green lawn and a wooden fence.

FOLLOW AND  
SHARE WITH US ON  
SOCIAL MEDIA



@jacuzziukspaandbath



Jacuzzi® UK



@jacuzziukspaandbath



Jacuzzi® Official

ANYTHING ELSE **IS** JUST A HOT TUB







ANYTHING ELSE **IS** JUST A HOT TUB

CELEBRATING  
OVER  
**60**  
YEARS  
OF HYDROTHERAPY

A large graphic of the number '60' where the zero is replaced by a stylized hot tub with a sunburst at its base.

[www.jacuzzi.com](http://www.jacuzzi.com)

Jacuzzi Spa and Bath Ltd  
Jacuzzi Group Head Office  
8 Turnberry Park Road  
Gildersome, Morley  
Leeds LS27 7LE

